

Madison County Democrats

True Blue Donor: 2019

Dear fellow Democrats and Progressives,

We may not have won all the races, but 2018 was a tremendous year of growth for us in Madison County, and we are thankful for all who stood together and showed their support for the things that matter to our families, our community, our state and our country.

2018 Year in Review: Highlights & Accomplishments

- We've built our online presence to the point that our Facebook page has triple the likes of the Republican page. That's just one sign that our network continues to greatly expand.
- During the 2018 campaign season we had MORE yard signs in Madison County than the other party. Great to see!
- Our candidates got private messages from local republicans saying things like "you were among a number of the 'other' party I voted for" and "You opened my mind towards 'the other party'". We helped close the divide.
- Our congressional candidate, Cindy Axne, got 34% of the Madison County vote, which was better than any of our candidates from 2016. Hubbell got 36% of the vote, up from 30% in the last governor's race. We also helped push Rob Sand to victory and re-elected Michael Fitzgerald.
- In 2016, our candidates averaged 29% of the vote. *But in 2018*, our Supervisor candidate, Alan Feirer, got 42% of the vote. That even outperforms democrats' voter registration of 38%! (38% of Madison County active voters who declare a party are Democrats, 1% Libertarians, and 61% GOP).
- Our house candidate, Ryan Marquardt, and senate candidate, Vicky Brenner, also outperformed registration with 39% and 40% of the vote, respectively.
- Vicky became a big enough threat to Julian Garrett that the state republican party found over a quarter of a million dollars to dump into the race to beat her.
- In 2018, we turned out our Madison County voters better.
In 2018, we swayed a larger portion of Madison County independents.
In 2018, we improved the Democrats' share of the Madison County vote by about 31% over 2016. That's HUGE; that's about 700 more voters in our column.

True Blue Donor: 2019

The county Democratic Party does not receive money from the state or national party, so we need to raise our own funds to conduct official party business, promote campaigns, and keep up our communications.

Today we ask for your help in sustaining our collective efforts by becoming a True Blue Donor in 2019. We will use those funds to continue the trajectory of growth we saw last year, and into 2020!

Please complete the form on the back of this letter and return it with your donation, or donate online through ActBlue at madcoiadems.org. We look forward to hearing from you. Thank you for your support.

Sincerely,
Madison County Democrats Central Committee
Alan Feirer, Chair

True Blue Donor Form Madison County Democrats

January 1 - December 31, 2019

Name(s): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone(s): _____

Email(s): _____

Donation Level:

_____ \$50 True Blue Donor

_____ \$100 Progressive Partner

_____ \$250 Democratic Donor

_____ \$500 Loyalty Royalty

_____ Other or additional donation (Note: _____)

I would like to learn about or help with:

_____ Building Maintenance

_____ Candidate Recruitment/Campaigns & Elections

_____ Communication

_____ Education & Outreach

_____ Events

_____ Fundraising & Finance

_____ Other

Please mail this completed form and check to:

Madison County Democrats
PO Box 184
Winterset, IA 50273